

# H.265 1080p Smart IR Bullet IP Camera



## Excellent Efficient Surveillance Video

PLANET ICA-3280 PoE IP Camera delivers excellent picture quality in **H.264(+)/H.265(+)** 2 mega-pixel resolutions. Users will benefit from reduced **50%** bandwidth and data storage through more efficient video compression.



Incorporating the **1/2.9" Progressive Scan CMOS Sensor** and **25-meter Smart IR illuminators**, which are specially designed for surveillance applications, the ICA-3280 provides sharp images under all lighting conditions. Being able to operate under the temperature range from **-40 to 60 degrees C**, the ICA-3280, equipped with a tough IP67-rated metal housing and its outdoor and handy features, enables you to easily install the camera in any public areas, such as buildings, gardens, parking areas, markets, railway stations and hospitals. It ensures the highest level of reliability for mission-critical applications in any difficult environment.

## High Efficiency Video Compression

The ICA-3280 employs the **H.264(+)/H.265(+)** technology to enable the camera to provide higher and more efficient image compression rates. If the same image quality level of H.264 is compared with that of H.265, the latter is able to save around 50% of bandwidth, meaning **H.264(+)/H.265(+)** offers much higher quality video for less bandwidth. Thus, it can further enhance the overall performance of its IP surveillance system.

## Camera

- 1/2.9" Progressive Scan CMOS Sensor
- 3.6mm fixed with 3MP lens
- 0.01 lux minimum illumination at F1.2
- Built-in smart IR illuminators, effective up to 25 meters
- Removable IR-cut filter for Day & Night function

## Video and Audio

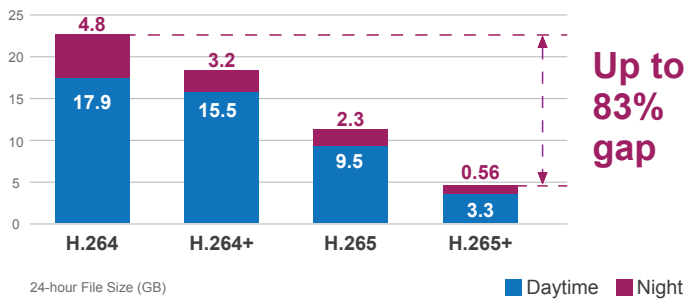
- Simultaneous H.264(+)/H.265(+) dual-stream video encoding
- Simultaneous multi-stream support
- H.264/H.265 baseline profile, main profile or high profile options
- Max. resolution of 2304 x 1296 at 30fps
- DWDR (50dB) enhancement function strengthens visibility under extremely bright or dark environments
- 3DNR to improve picture quality at low lux
- One-way audio support
- Image adjustment options
  - Image Adjustment
  - Exposure Settings
  - BackLight Settings
  - Day and night switch
  - White Balance
  - Video Adjustment
  - Image Enhancement
  - Defog Model
  - Distortion
  - Image rotation
- OSD Settings
- Motion detection, video tampering
- 3 configurable regions of privacy mask to protect personal privacy
- ROI (Region of Interest)

## Power over Ethernet

- Compatible with IEEE 802.3af Power over Ethernet PD for flexible deployment

## Network Configuration and Management

- PPPoE IPv4 DHCP Client and IPv4 Static IP Address management



### Exceptional Image Quality

Together with powerful image processing attributes like Wide Dynamic Range (WDR) and 3-dimensional Noise Reduction (3DNR) technology, the ICA-3280 is able to filter the intense backlight surrounding a subject and remove noises from video signal. The result is that an extremely clear and exquisite picture quality can be produced even under any challenging lighting conditions.



### Advanced Media Management

The ICA-3280 supports a number of advanced features to enhance surveillance flexibility and event management capabilities. The advanced features include ROI (region of interest), motion detection, 3 configurable regions of privacy mask to protect personal privacy, and video tampering function. It also comes with defog model and image adjustment options.

### Flexible Installation and Power Functionality

Powered from a PoE power sourcing equipment such as 802.3af/at PoE switch or 802.3af/at PoE injector over a network cable, the ICA-3280, adopting the IEEE 802.3af standard, does not need extra power cables and manpower, thus reducing installation costs while increasing deployment flexibility and scalability. The ICA-3280 is ONVIF compliant and interoperable with other brands in the market, making it an indisputably ideal choice for reliable and high-performance surveillance.

- PLANET DDNS and Easy DDNS, FTP, SMTP, P2P, Cloud, RTSP Encryption and IPEYE available options
- ONVIF compliant for interoperability
- SNTP Network Time Protocol/synchronize with computing time
- Schedule power rebooting
- System log
- User management options for various authorities:
  - Admin
  - Operator
  - Guest
- System maintenance
  - Firmware upload/download via HTTP
  - Configuration upload/download through web interface
  - Hardware-based reset button for resetting to factory default
- Easy configuration and management via Windows-based software or web interface
- PLANET Search Tools utility and Professional Video/Central Management Software

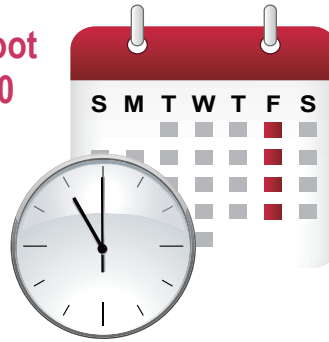
### Case and Installation

- IP67-rated metal housing with cable management bracket for rigorous environment
- Waterproof and dustproof designs
- -40 to 60 degrees C operating temperature
- Plug and Play installation

**Scheduled Power Rebooting**

The ICA-3280 can be scheduled to reboot at a specified time like every minute, every hour, every week or every month to reduce the chance of crash resulting from buffer overflow.

**Automatically Reboot  
Every Friday 23:00**



**Water-resistant and Dust-proof Protection**

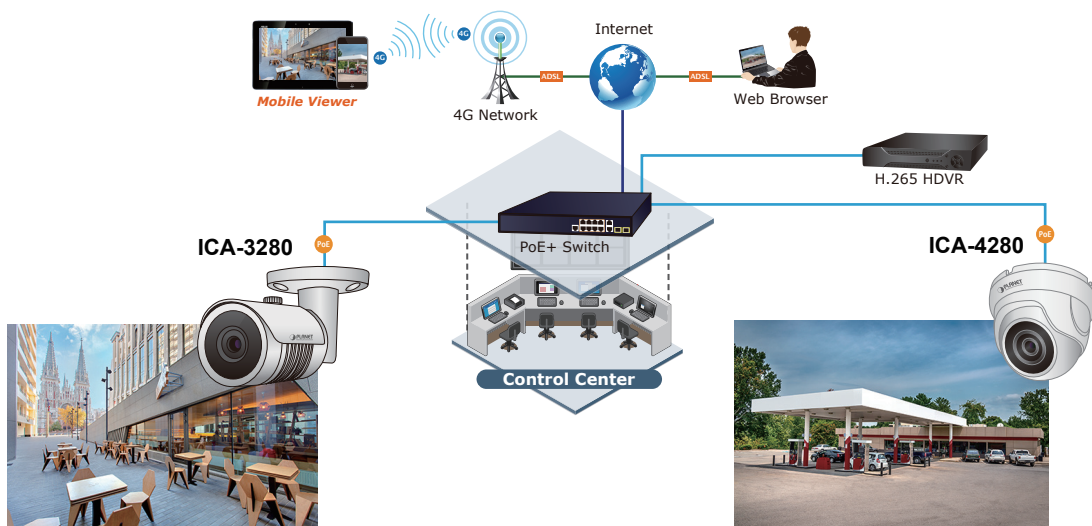
The IP67-rated metal housing protects the camera body against rain and dust, and ensures operation under extreme weather conditions, which makes it an ideal solution for outdoor applications, such as buildings, roads, parking areas, garages, railway stations and airports.



**Applications**

*High Scalability for Various Industrial IP Surveillance Solutions*

PLANET high-resolution ICA-3280 can offer various surveillance applications as it can capture clear images and is perfect for identifying objects and persons. Moreover, the ICA-3280 supports 802.3af PoE PD interface, and facilitates the outdoor surveillance applications without worrying the electric source. Besides, Planet VMS, NVR, HDVR, Web UI and App management make you easy to do the configuration and live viewing. With powerful features offered, the ICA-3280 no doubt is your best choice for outdoor surveillance solution.



- 100BASE-TX UTP with PoE
- 100BASE-TX UTP
- 100BASE-T UTP
- ADSL 2/2+

## Specifications

Product	ICA-3280		
<b>Camera</b>			
Image Sensor	1/2.9" Progressive Scan CMOS Sensor		
Lens	Focus Length: 3.6mm Focus Control: Fixed Lens Type: Fixed Pixels: 3MP Angle of view: Horizontal: 75 degrees Vertical: 58 degrees		
Min. Illumination	0.01 lux (color) @ F1.2 0lux (B/W) @ IR on		
IR Illuminations	Built-in smart IR illuminators, effective up to 25 meters *The IR distance is based on the environment		
Effective Pixels (H x V)	1920 x 1080		
<b>Power over Ethernet</b>			
PoE Standard	IEEE 802.3af PoE PD		
<b>Image</b>			
Video Compression	H.264(+)/H.265(+)/JPEG/MJPEG		
Video Resolution	Item	Main Stream	Sub Stream
	H.264/H.264+	2304 x 1296 1920 x 1080	1280 x 720 720 x 480
	H.265/ H.265+	1280 x 720	
Frame Rate	Up to 25~30 fps for all resolutions		
Bitrate	32~16384kbps		
Shutter Time	Auto: PAL 1/25-1/10000 sec; NTSC 1/30-1/10000 sec		
Image Setting	Image Adjustment Exposure Settings BackLight Settings Day and night switch White Balance Video Adjustment Image Enhancement Defog Model Distortion Image rotation OSD Settings (Text, time and date overlay and overlay image on video) Motion detection, video tampering 3 configurable regions of privacy mask to protect personal privacy		
Streaming	Streaming over UDP, TCP, HTTP, or HTTPS Controllable frame rate Constant and variable bit rate ROI (Region of Interest)		
<b>Audio</b>			
Audio Streaming	One-way audio		
Audio Compression	G.711A/G.711U		
Audio Input	External microphone input		
<b>Networking &amp; Configuration</b>			
Standards Compliance	IEEE 802.3 10BASE-T IEEE 802.3u 100BASE-TX IEEE 802.3af Power over Ethernet		
Protocol	PPPoE, IPv4 DHCP Client and IPv4 Static IP Address management PLANET DDNS and Easy DDNS, FTP, SMTP, P2P, Cloud, RTSP Encryption and IPEYE		
Security	User Management options for various authority - Admin - Operator - Guest		
Users	On-line monitoring of 16 clients at the same time		
Web Brower	IE8~11, Google Chrome, Firefox,		
APP	YES (Android, IOS with P2P QR code)		

Language	Chinese Simplified, Chinese Traditional, English, Bulgarian, Polish, Arabic, German, Russian, French, Korean, Portuguese, Japanese, Turkish, Spanish, Hebrew, Italian, Nederlands, Czech, Vietnamese
<b>System Integration</b>	
Application Programming Interface	ONVIF compliant
Alarm Triggering	Motion detection / Video Tampering / Intrusion Detection
Alarm Events	SMTP, FTP, Cloud (Google, Dropbox)
<b>Hardware Specification</b>	
Power Requirements	12V DC, 0.9A IEEE 802.3af
Power Consumption	8W (IR on)
Dimensions (W x D x H)	158 x 76 x 73mm
Weight	650g
Reset Button	YES
LED	14μ x 20pcs
Connector	10/100Mbps Ethernet, waterproof/dustproof RJ45 connector DC power jack RCA audio in (white)
Enclosure	IP67 metal case
<b>Standards Conformance</b>	
Regulatory Compliance	FCC Part 15 Class B, CE
<b>Environment</b>	
Operating	Temperature: -40 ~ 60 degrees C Relative Humidity: 5 ~ 95% (non-condensing)
Storage	Temperature: -40 ~ 60 degrees C Relative Humidity: 5 ~ 95% (non-condensing)

## Ordering Information

ICA-3280	H.265 1080p Smart IR Bullet IP Camera
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## Related Products

ICA-4280	H.265 1080p Smart IR Dome IP Camera
ICA-A4280	H.265 1080p Smart IR Dome IP Camera with Artificial Intelligence
ICA-M3580P	H.265 5 Mega-pixel Smart IR Bullet IP Camera with Remote Focus and Zoom
ICA-M4580P	H.265 5 Mega-pixel Smart IR Dome IP Camera with Remote Focus and Zoom
HDVR-435	H.265 4-ch 5-in-1 Hybrid Digital Video Recorder
HDVR-1635	H.265 16-ch 5-in-1 Hybrid Digital Video Recorder
NVR-2500	H.265 25-ch 4K Network Video Recorder
NMS-1000V	Universal Network Management Controller with LCD Touch Screen (10"/12")